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Calaveras
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The Coach's Corner

For when you're tired of thinking small!

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Coach's Quote Of The Week:



More money is lost by indecision than by a wrong decision,

Dear Mark,

It's March! The month of the "Spring Blahs" - not yet warm enough to do much outside, but not winter either - you've been cooped up for too long.

This is the time when you run the risk of letting your attitude wane a bit - you lose energy and start thinking negatively.

As a business owner you are always selling - even when you aren't - and attitude makes a difference in people's willingness to work with you.

Take a moment to read the article below on "Gettu or Gottu", check out our website and gain some understanding as to how Calaveras Business Coaching can help re-energize you and your business, help move it forward, and make it fun again.

Mark van Stolk
Licensed Professional Business Coach

www.Calaveras-Coaching.com

Gettu or Gottu

The title of this article might make you think of "names of bizarre animals" or some other sorts of weird categories you might find on the game show, Jeopardy.

So before we go too far afield, let me tell you what it alludes to: at a recent networking group, the speaker asked each of the members of the audience after he had passed out stickers for each of them to wear, "So

--"Tony Soprano"

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a) 1-1 personal Coaching based on our proven "Business Leapfrog System"™ (click here)

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c) Meetings every other week for 1 hour or more to establish vision, set and review action plans and ensure implementation

d) Phone and email accessibility for questions and consultations between meetings

e) 12 month minimum support period insures sustained changes - longer periods provide

what are you?" We all were wearing a sticker and one said Gottu and the other said Gettu.

No one knew what the heck he was talking about and that's what made his presentation even better. Of course, he had prepped the group with some ringers to make his point and that's OK since he went on to make his point with incredible effectiveness.

He proceeded and asked a second series of questions. "What are you expecting to get out of today's session? Who would like to go first?" Then he pointed to someone (a shill) and said, "Come on Joe, why don't we start with you?"

The expected response was, "Oh, man do I gotta go first." The speaker stopped him and said "No, that's OK Joe, not to worry," turning to another, he asked, "How about Mary, why you don't start?" Mary (the second shill), leaped to her feet and said with great enthusiasm, "Great, now, I gettu go first." Can you see the difference, and allowing for the grammatical assault, his point was made?

Quite simply put, some of us are Gottu people and some of us are Gettu. Many of us are frequently thinking, "Oh boy, I've got to do this or I have to do that," and it really colors the way we go about doing things and it makes us in almost all cases that much less effective. Others cannot wait to sink their teeth into new or even every day projects and frequently and conversely exclaim, "YES, I gettu start working with this client, or I get to finish up this project."

Ask yourself, who would you want to spend any time with if given the choice? That's right, the gettu people every time. Do you think anyone chooses to work with those Debbie Downers of the world? No "expletive deleted" way.

As you can imagine when I write this or any of the articles you are reading, I can't wait to get to them. Hopefully you'll think about this the next time you need to do something because, here's the beauty of all this: **you get to choose who you are going to be each and every day. Why not make it the most effective choice you can make?**

Source: My fellow PBCA Coach Brendan Cunningham, Excelleron Business Consulting, LLC

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Call Coach Mark van Stolk at 901-753-3753 or [click here](#) for more details



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