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May 17, 2011



Calaveras
Business Coaching, LLC.



Coach's Corner

From "Good Business" to "Great Business"!

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Coach's Quote Of The Week:



Be the change that you want to see in

Dear Mark,

If you're like most business owners, you are on auto-pilot; putting out fires and doing what needs to be done right now. You either never really thought about what you ultimately want from your life and business, or you are so busy that you have forgotten.

As a result, working has become a "grind" - you feel stuck in a rut - it is difficult to get motivated for some significant changes to take the business to the "next level".

Take a look at the article in this newsletter, check out our website and gain some understanding as to how Calaveras Business Coaching can re-energize you and your business, help move it to the next level, and make it fun again.

Mark van Stolk
Licensed Professional Business Coach

www.Calaveras-Coaching.com

FAQ#11: How much is coaching going to cost me?...

In most cases - nothing! In fact, you should be able to make more than enough

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Do You Have A Personal Vision?

the world.
--Mohandas Gandhi

"Gold Level" weekly Business Coaching

From "Good Business" to "Great Business".

Our most popular level of coaching - promising rapid progress.

- a) The "Gold Level" is for business owners who have the opportunity to delegate some aspects of the implementation.
- b) Our second-most intensive level .
- c) 1-1 personal Coaching based on our proven "Business Leapfrog System"™ (click here)
- d) Weekly meetings for 1 hour or more establish vision, set and review action plans and ensure implementation
- e) Phone and email accessibility for questions and consultations between meetings

Your Personal Vision

In order for your business to be more than just another job, it is vitally important that you identify and articulate what we call your Personal Vision.

Your Personal Vision is the vision that motivates you to do more. It gives you a sense of direction and purpose. It drives you to your highest levels of energy, and puts you at your best. Your Personal Vision is about leading a life that is consistent with your core values and beliefs and it's the essential starting place for any business. Your Personal Vision is there, within you. But most of us simply haven't identified it.

Think about the most successful business owners in the world; those great people know how they got where they are and what they need to do to get where they're going. Those great leaders had a vision of what they wanted their lives to be like, and they lived that vision every day. They went to work **on** their lives, not just **in** their lives. Sound familiar? We want you to go to work on your business, not just in your business. We want you to start living your life intentionally, rather than randomly. How do you create your life actively? That is the multi-million dollar question that has an infinite range of answers. And it starts by looking at how you want to be in your life. It starts with looking at your Personal Vision.

Identifying Your Personal Vision

To identify your Personal Vision, start by forgetting about your business. This has nothing to do with your business. It's about your life and what you want that life to be like. Remember, your business is a means to support your Personal Vision.

Next, ask yourself some probing questions. Be sure to write down your answers and use those answers as a springboard to write more about the essence of your purpose in life. To help you get started, here are some questions that we use with our clients.

- What do I want in my life?
- What don't I want in my life?
- How do I want my life to be on a day-to-day basis?
- What would I like to be doing two years from now, Ten years from now? Twenty years from now?
- Of all the things in my life, what has given me the

f) 12 month minimum support period insures sustained changes - longer periods provide superlative outcomes.

And, of course, this includes our 30-day "better than money back" guarantee.

Call Coach Mark van Stolk at 901-753-3753 or [click here](#) for more details

most satisfaction or pleasure?

- What if I had everything I ever wanted; what would get me out of bed in the morning?

Remember, your Personal Vision isn't about material things, or other people. It's about life. *Your life*. There is no such thing as a right or wrong Personal Vision, a good or a bad Personal Vision. There is only what is true for you.

Understanding your Personal Vision gives you the ability to live your life intentionally, rather than randomly.

Understanding your Personal Vision gives you the ability to make conscious choices in your business and in your life. Choices that are consistent with what is most important to you. It helps you set your life's *real* priorities, and puts your business in its proper perspective.

If you're having difficulty with this exercise, call Coach Mark van Stolk at: 901-753-3753 - we can help.

Article by: Mark van Stolk, LPBC



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